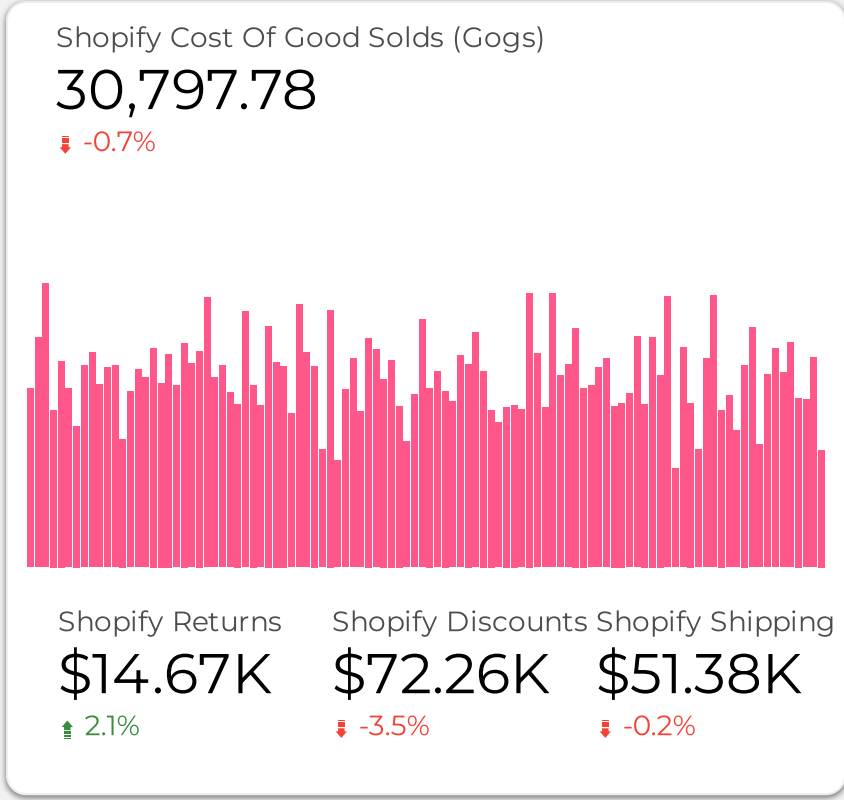
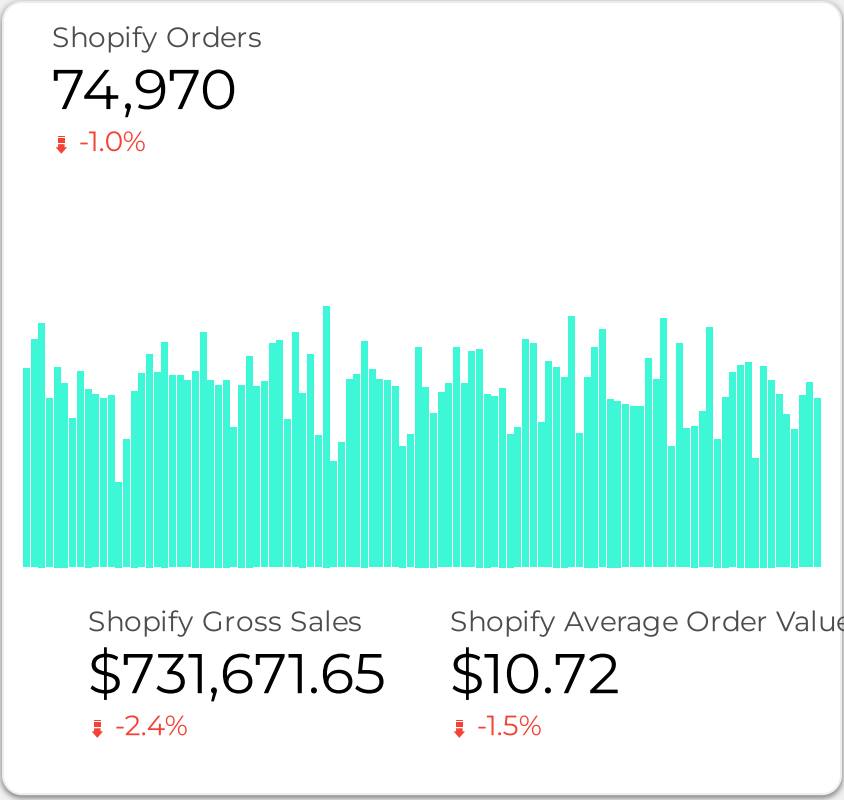
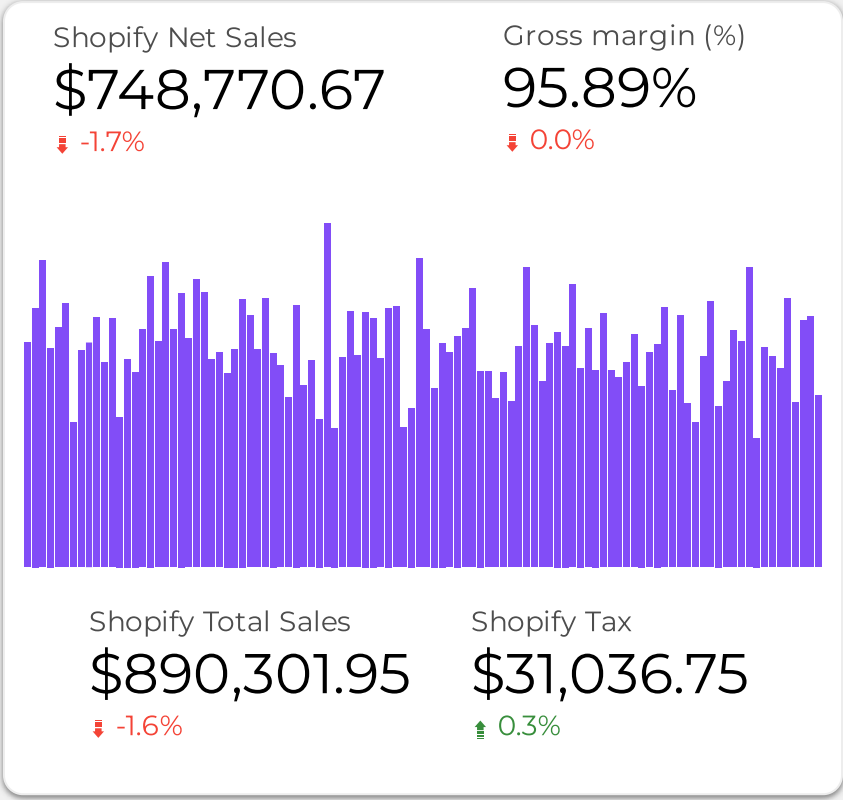
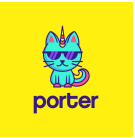
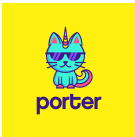


Product performance

	Shopify ...	Shopify Product Ti...	Shopify Total Sales ▾	Shopify Gross Sales	Shopify Returns
1.		south	\$890,301.95	\$731,671.65	\$14,668.9

Customers

	Shopify ...	Shopify Customer Email	Shopify Total Sales ▾	Shopify Gross Sales	Shopify Returns
1.		amy09@example.com	\$1,061.76	\$348.47	\$11.01
2.		michael31@example.org	\$987.66	\$862.95	\$9.47
3.		dadams@example.com	\$921.96	\$433.83	\$10.25

Acquisition

		Shopify Utm Source / Shopify Total Sales				
Shopify Utm Medium		newsletter	instagram	google	facebook	bing
social	\$36,141.9	\$35,844.06	\$47,506.75	\$36,895.8	\$36,690.34	
email	\$29,443.85	\$33,007.31	\$33,956	\$39,236.46	\$33,158.76	
display	\$33,520.74	\$34,972.64	\$41,280.59	\$34,238.17	\$39,011.04	
cpc	\$39,730.07	\$37,366.04	\$34,126.82	\$33,479.09	\$33,644.71	
affiliate	\$31,115.99	\$30,177.24	\$30,123.56	\$38,143.87	\$37,490.15	



Shopify Product Title

Shopify Product Type

Shopify Product Status

Shopify Product Tags

Shopify Day Of Week (Mon - Sun)

No data

No data

Sale quantity

149,258

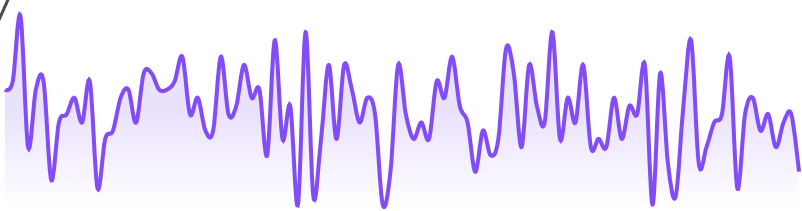
↓ -1.6%



Inventory quantity

10,478

0.0%



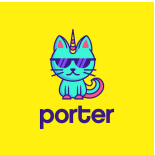
COGS

30,797.8

↓ -0.7%



Products

	Shopify Pr...	Shopify Product Title	Shopify Product Descrip...	Shopify Product S...	Shopify Sku	Shopify Unit Cost	Shopify Total S...	Shopify Gross Sal...	Shopify Returns
1.		south	Forget visit poor. Where first seem continue. Significant staff father research organization floor remember. Good else however. Wide around theory specific.	visualize rich portals	d48319bf-4b0f-4732-80c5-8657a4be9f94	38,955.7	\$890,301.95	\$731,671.65	\$14,668.9





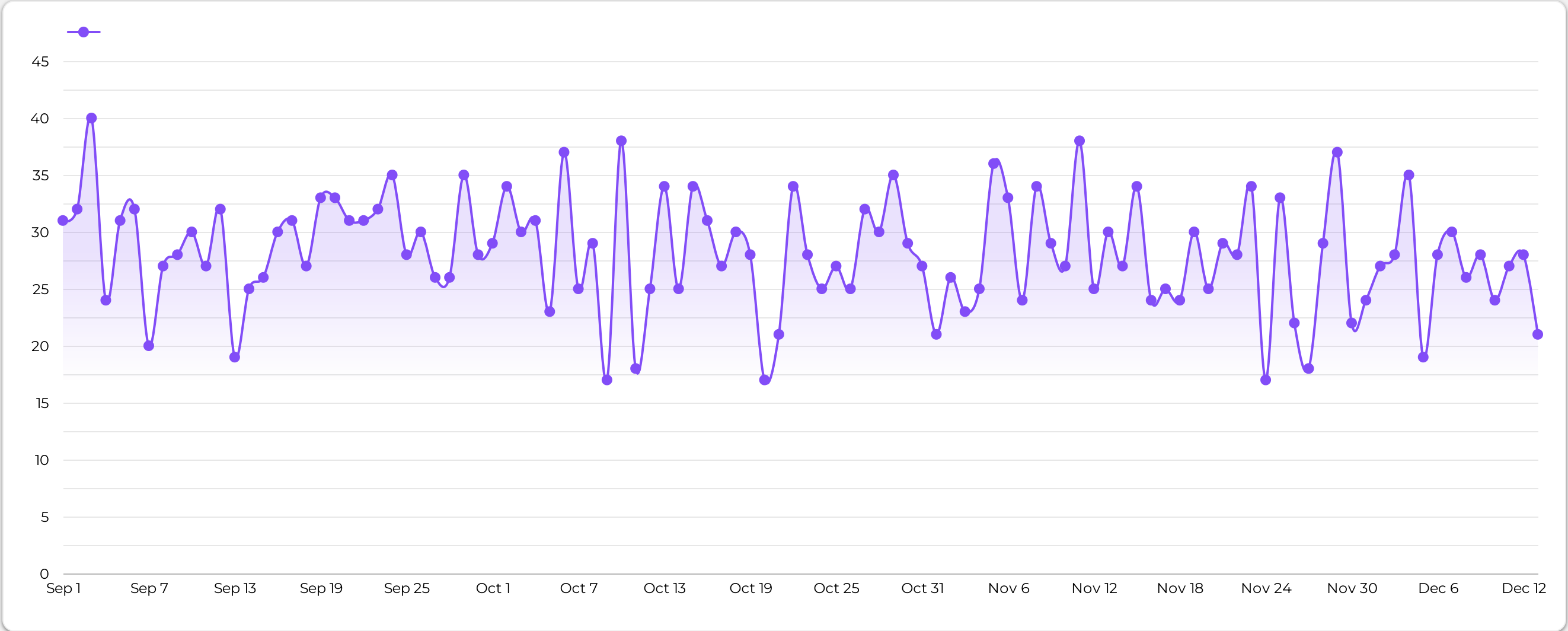
Shopify Customer Email

Enter a value

Shopify Customer Type

Shopify Customer Tags

Performance over time (repeat vs new)

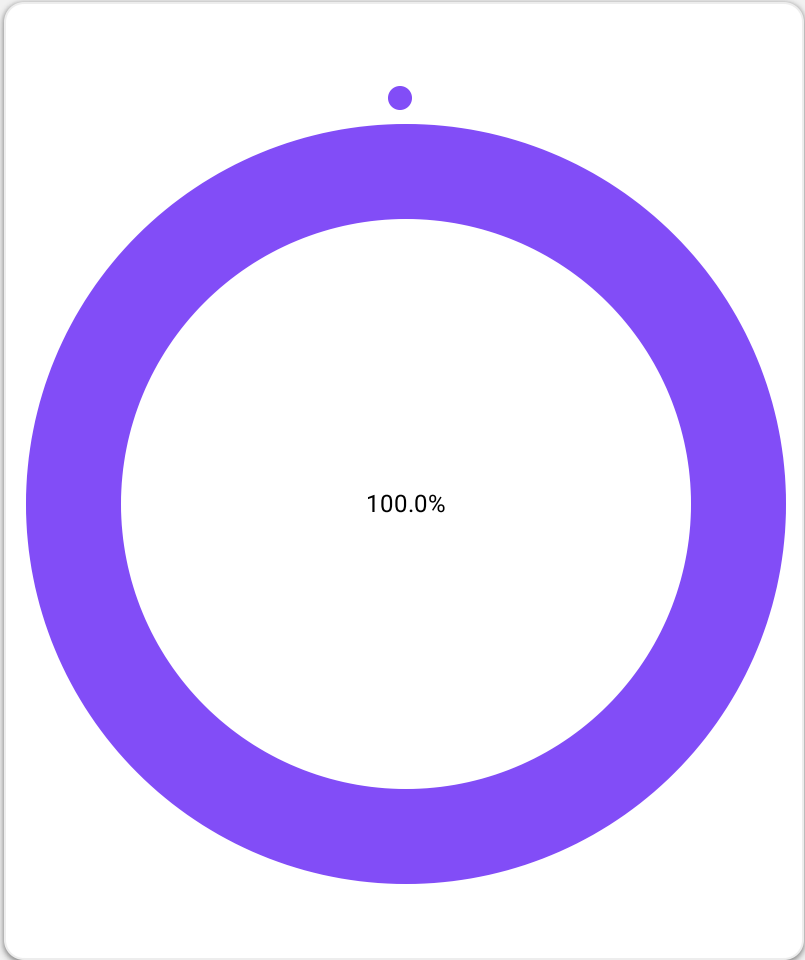


Customers

Sho...	Shopify Customer ...	Shopify Total Sales ▾	Shopify Gross Sales	Shopify Returns
1. 	dadams@example.c...	\$921.96	\$433.83	\$10.25
2... 	michael14@exempl...	\$675.82	\$129.67	\$12.38
3... 	qtorres@example.o...	\$625.47	\$437.76	\$10.01
4... 	jeffery36@example....	\$599.91	\$113.05	\$3.43
5... 	kriddle@example.org	\$599.25	\$221.69	\$4.2
6... 	ngonzales@exempl...	\$598.84	\$251.07	\$9.5
7. 	ashleygomez@exa...	\$598.68	\$329.19	\$4.9
8... 	ejones@example.net	\$598.42	\$234.42	\$5.97

1 - 100 / 2924 < >

Repeat vs new



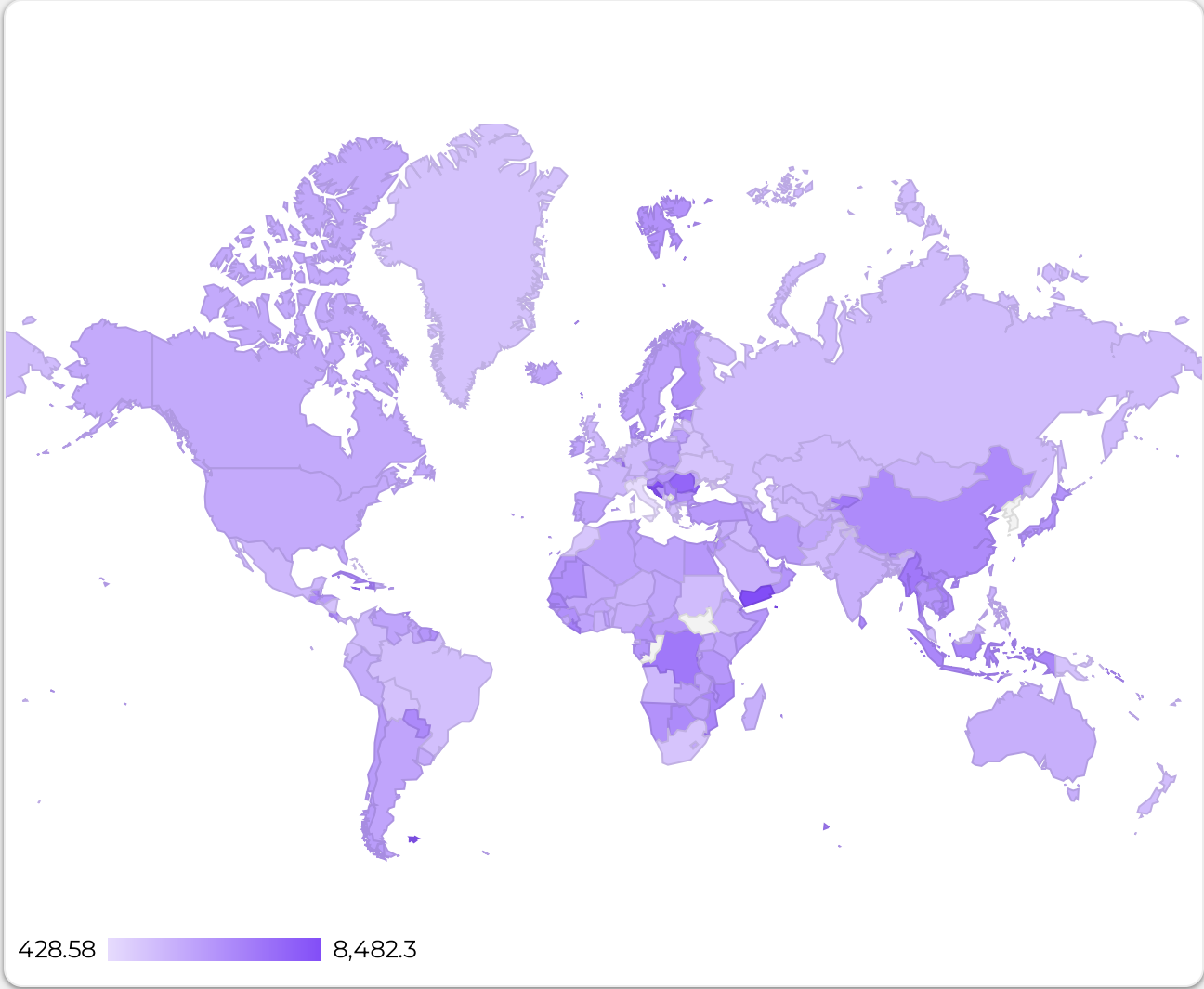


Shopify Customer Email

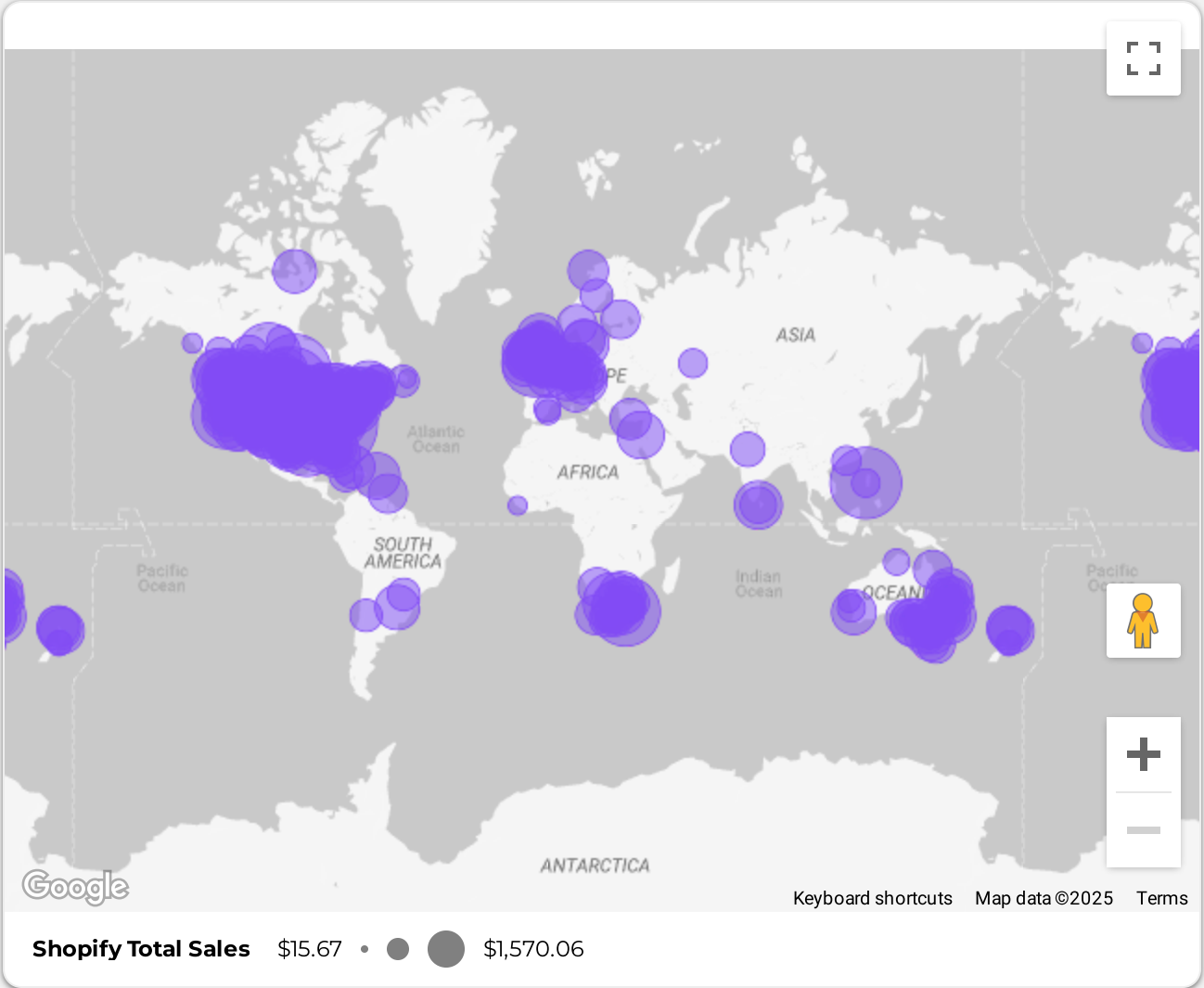
Shopify Customer Type ▾

Shopify Customer Tags ▾

Country



City



Geo summary

Shopify Ship...	Shopify Shipping City	Shopify Total Sales	Shopify Gross Sales	Shopify Returns
Yemen	East Michael	\$581.51	\$361.99	\$1.53
	Lake Johnside	\$580.85	\$236.87	\$4.86
	North Jamesberg	\$562.65	\$432.16	\$3.78
	East Michaelfurt	\$554.52	\$210.65	\$2.74
	Dawnfurt	\$529.53	\$254.49	\$1.39
	East Amy	\$507.9	\$308.55	\$9.11
	Port Natashaview	\$506.37	\$451.8	\$9.4
	Rhondamouth	\$464.17	\$177.65	\$7.99
	Deleonport	\$423.99	\$313.73	\$1.67
	West Samuel	\$418.11	\$55.28	\$2.08
	Lake Arielton	\$412.88	\$36.92	\$7.15
	Riosland	\$405.41	\$309.59	\$4.44
	South Georgeside	\$390.19	\$401.34	\$7.69
	Lake Karen	\$387.97	\$318.11	\$5.91
	Lake Mathewbury	\$348.5	\$256.45	\$1.33
	Ronaldside	\$329.41	\$49.03	\$8.62

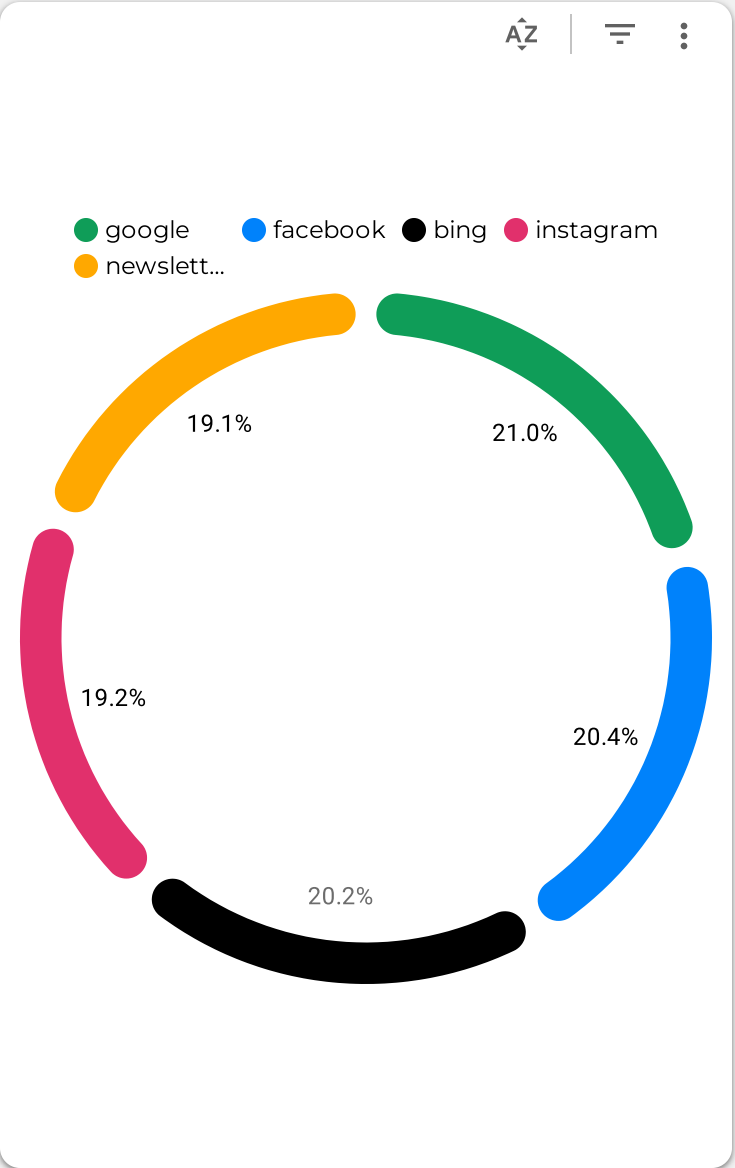
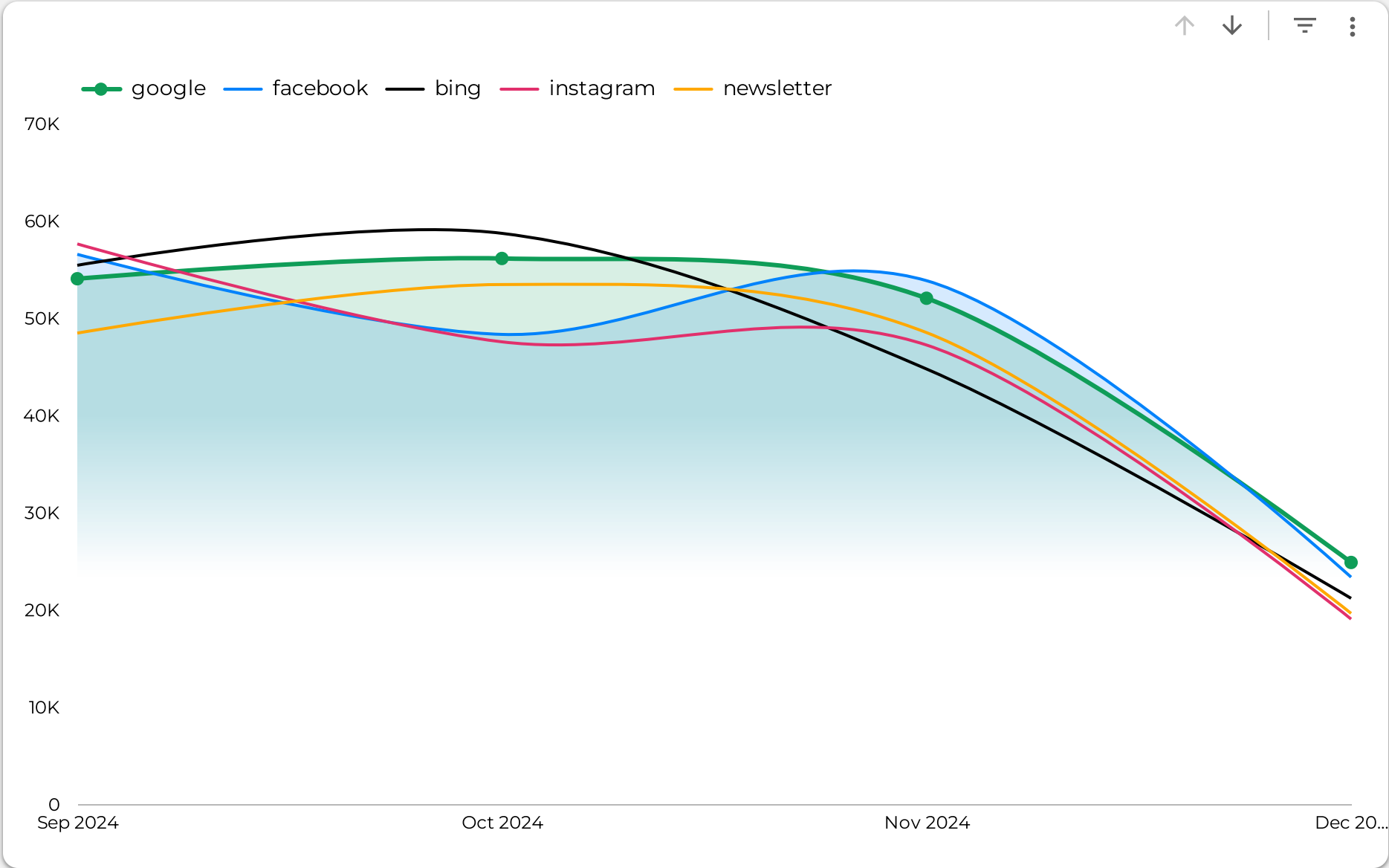


Shopify Utm Medium

Shopify Utm Source

Shopify Utm Campa...

Shopify Utm Content



Acquisition

Shopify Utm...	Shopify Utm Source	Shopify Landing Page Url	Shopify Total Sales	Shopify Gross Sales	Shopify Returns
social	google	http://smith-johnson.info/	\$596.2	\$366.61	\$6.3
		http://espinoza-ford.org/	\$594.29	\$447.38	\$6.71
		http://meza.com/	\$590.51	\$81.57	\$9.62
		http://farley-martinez.com/	\$586.96	\$281.09	\$3.73
		http://www.delgado.info/	\$582.66	\$206.58	\$7.65
		https://www.meza.com/	\$581.51	\$361.99	\$1.53
		https://www.gibbs.net/	\$575.42	\$427.38	\$9.25
		http://lynch.com/	\$569.67	\$211.13	\$6.29
		https://www.santana.com/	\$569.32	\$499.57	\$1.32
		http://www.terry.com/	\$567.13	\$168.18	\$8.42
		https://www.schultz.com/	\$565.86	\$102.31	\$5
		https://hernandez.com/	\$563.91	\$220.66	\$9
		https://trevino.com/	\$559.45	\$371	\$1.77
		http://moore.com/	\$559.14	\$42.61	\$1.36
		http://hess-vaughan.com/	\$555.18	\$211.3	\$4.34
		http://conner.com/	\$553.43	\$270.74	\$4.4



Shopify Customer Email

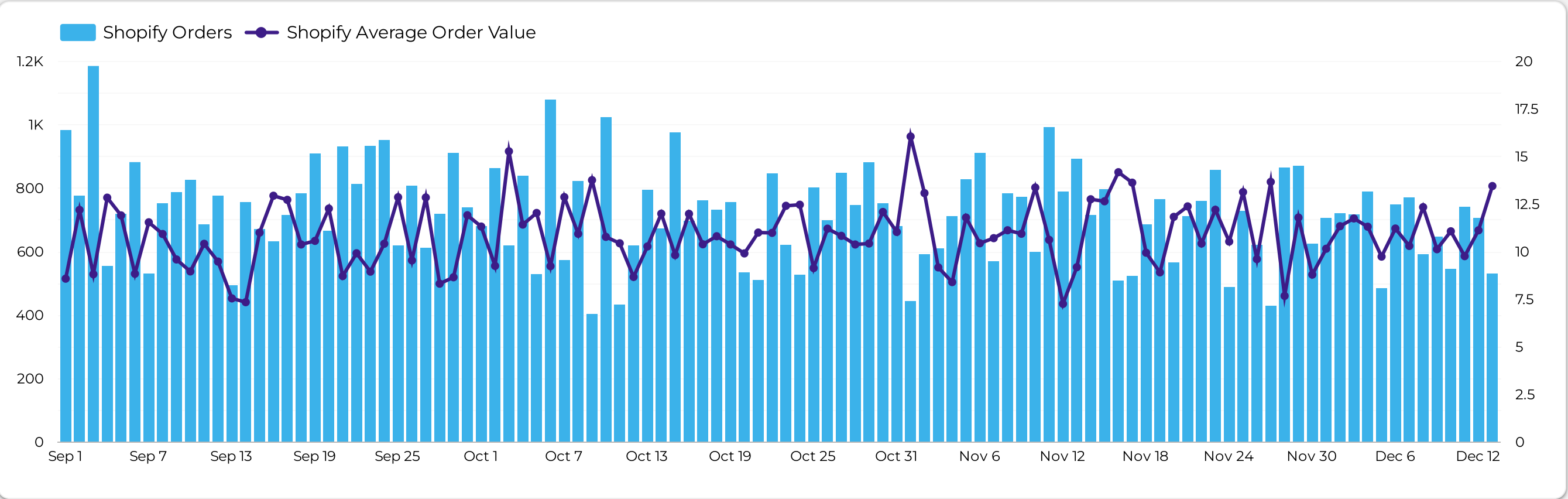
Enter a value

Shopify Channel App Na...

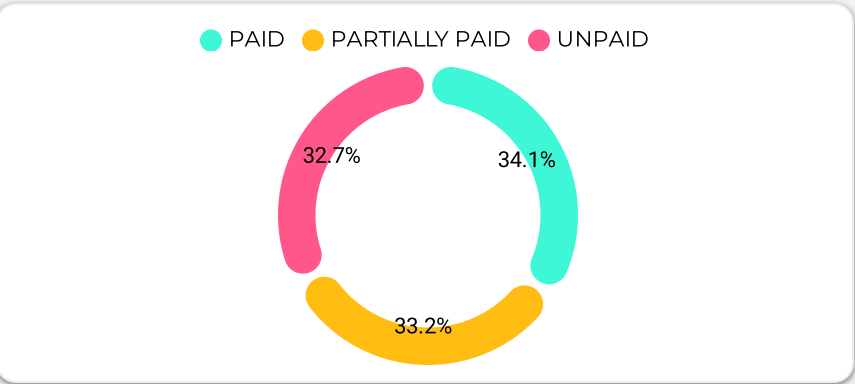
Shopify Channel

Shopify Order Tags

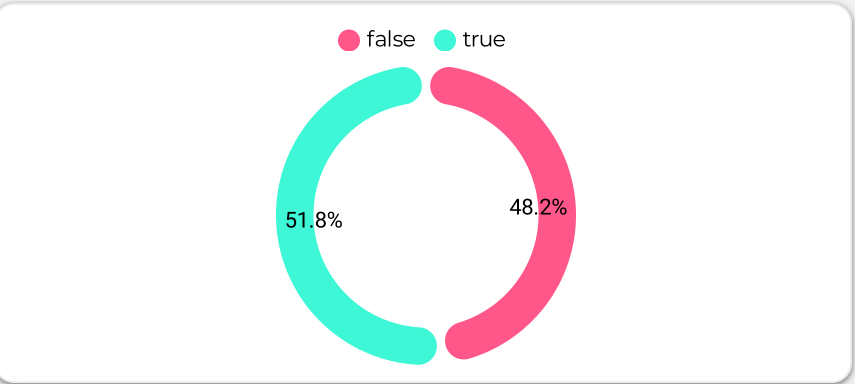
Performance over time (repeat vs new)



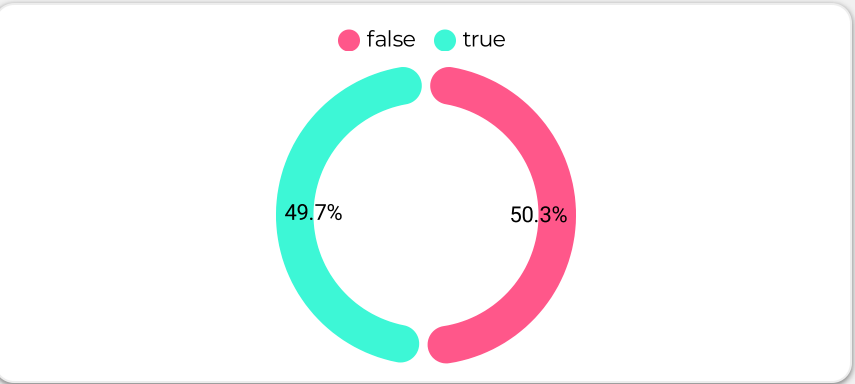
Payment status



Confirmed



Fully paid



Customers

Shopify Order Name	Shopify Order Note	Shopify Total Sales	Shopify Gross Sales	Shopify Returns
1.	Health such war real example.	\$599.91	\$113.05	\$3.43
2.	Officer parent feel budget gener...	\$599.25	\$221.69	\$4.2
3.	Purpose entire degree enough f...	\$598.84	\$251.07	\$9.5
4.	Though international close futur...	\$598.68	\$329.19	\$4.9
5.	Trial policy mean heart general s...	\$598.42	\$234.42	\$5.97
6.	Soon lose special should throug...	\$598.12	\$221.48	\$5.19
7.	Now so might or region many vi...	\$597.91	\$415.58	\$0.51
8.	Imagine thing high.	\$596.83	\$249.69	\$7.47
9.	Although few election property ...	\$596.79	\$58.67	\$1.19
10.	Wear involve thing artist accordi...	\$596.56	\$383.14	\$4.84
11.	Sense final resource developme...	\$596.42	\$461.79	\$8.89
12.	Somebody newspaper result oth...	\$596.38	\$389.63	\$0.48

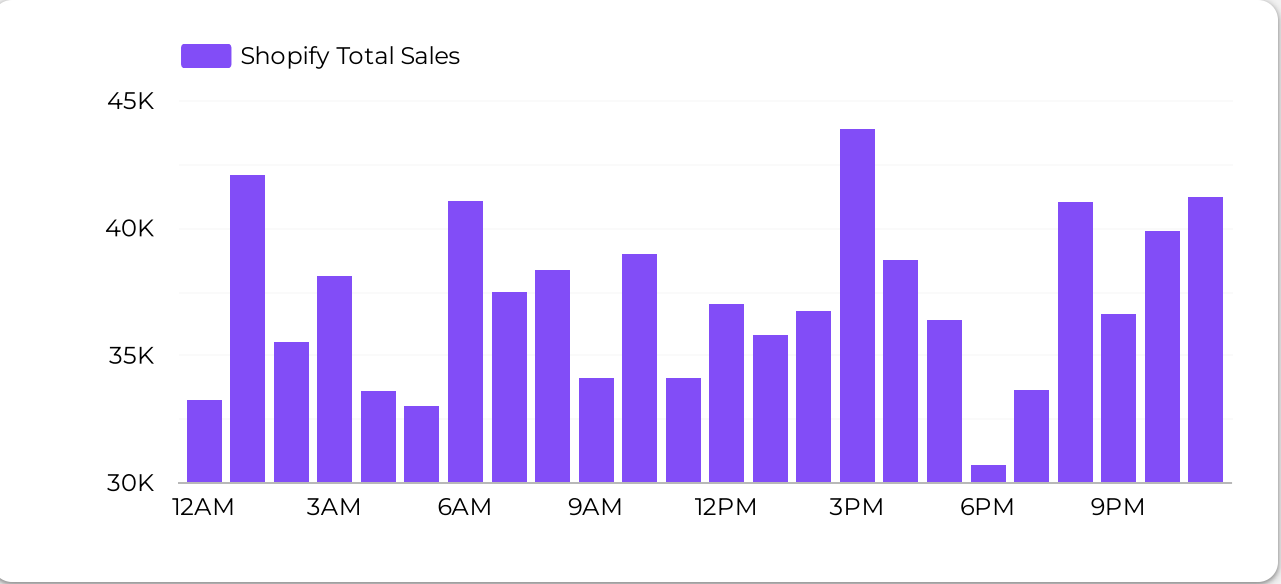




Peak hours



Peak hours



Peak hours

Shopify Date (Date) / Shopify Total Sales								
Shopify Hour	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Grand t...
12AM	\$4,991.65	\$3,186.83	\$7,059.75	\$4,119.73	\$3,356.33	\$6,463.58	\$4,014.44	\$33,192.31
1AM	\$5,831.45	\$7,478.87	\$6,104.8	\$7,092.43	\$6,428.44	\$4,759.94	\$4,325.37	\$42,021.3
2AM	\$5,498.49	\$7,232.76	\$4,661.37	\$5,988.74	\$3,548.61	\$3,291.29	\$5,238.89	\$35,460.15
3AM	\$6,550.82	\$4,219.87	\$7,452.69	\$3,296.94	\$4,471.99	\$6,860.47	\$5,219.94	\$38,072.72
4AM	\$3,197.9	\$5,231	\$4,030.59	\$4,726.71	\$7,064.49	\$5,583.44	\$3,723.96	\$33,558.09
5AM	\$4,951.75	\$8,645.5	\$6,273.44	\$3,077.73	\$2,786.84	\$2,383.05	\$4,861.93	\$32,980.24
6AM	\$3,118.73	\$7,762.36	\$7,455.32	\$4,517.44	\$5,733.52	\$6,782.58	\$5,652.18	\$41,022.13
7AM	\$2,925.19	\$6,789.88	\$6,755.3	\$3,714.47	\$6,021.36	\$4,960.82	\$6,261.1	\$37,428.12
8AM	\$8,259.7	\$5,179.43	\$4,971.66	\$4,906.62	\$5,737.62	\$4,042.88	\$5,214.33	\$38,312.24
9AM	\$3,428.78	\$4,021.86	\$5,683.2	\$5,828.63	\$6,660.72	\$3,479.62	\$4,970.12	\$34,072.93
10AM	\$3,881.57	\$6,251.8	\$6,530.26	\$5,906.98	\$5,978.57	\$7,068.38	\$3,330.84	\$38,948.4
11AM	\$4,340.36	\$5,749.18	\$4,163.21	\$8,287.88	\$2,162.55	\$3,811.92	\$5,557.9	\$34,073
12PM	\$3,419.25	\$5,730.11	\$5,896.02	\$6,915.63	\$6,183.14	\$5,041.49	\$3,803.54	\$36,989.18
1PM	\$4,426.44	\$3,435.74	\$7,479.29	\$5,818.51	\$6,064.49	\$3,834.2	\$4,706.4	\$35,765.07
2PM	\$3,903.34	\$5,077.74	\$6,104.51	\$5,459.69	\$6,020.1	\$4,528.83	\$5,618.3	\$36,712.51
3PM	\$4,795.56	\$7,253.41	\$9,642.58	\$5,542.52	\$6,218.05	\$4,928.79	\$5,473.56	\$43,854.47
4PM	\$7,369.61	\$2,819.65	\$4,670.52	\$6,551.47	\$5,701.24	\$6,731.49	\$4,845.03	\$38,689.01
5PM	\$4,537.99	\$5,801.79	\$6,796.52	\$4,881.83	\$2,960.49	\$6,798.08	\$4,577.17	\$36,353.87
6PM	\$4,818.58	\$4,239.49	\$3,813.41	\$3,761.29	\$5,421.35	\$4,275.97	\$4,305.33	\$30,635.42
7PM	\$5,071.36	\$6,330.5	\$3,209.3	\$7,406.51	\$3,631.41	\$4,618.8	\$3,307.39	\$33,575.27
8PM	\$4,977.21	\$5,630.74	\$7,125.85	\$3,800.69	\$5,726.08	\$7,469.29	\$6,243.69	\$40,973.55
9PM	\$6,527.71	\$4,802.09	\$7,202.67	\$5,036.12	\$4,754.14	\$3,739.49	\$4,524.11	\$36,586.33
10PM	\$5,918.27	\$4,579.59	\$4,473.38	\$6,174.01	\$9,709.25	\$5,794.74	\$3,192.5	\$39,841.74
11PM	\$8,771.57	\$7,786.47	\$3,743.61	\$4,433.99	\$6,029.25	\$5,678.93	\$4,740.08	\$41,183.9
Grand total	\$121,513.28	\$135,236.66	\$141,299.25	\$127,246.56	\$128,370.03	\$122,928.07	\$113,708.1	\$890,301.95



Summary

Shopify Date ▾	Dec 13, 2024	Dec 12, 2024	Dec 11, 2024	Dec 10, 2024	Dec 9, 2024	Dec 8, 2024	Dec 7, 2024	Dec 6, 2024	Dec 5, 2024	Dec 4, 2024	Dec 3,	
Shopify Net Sales	\$4,924.15	\$7,254.67	\$6,426.76	\$5,755.44	\$7,353.55	\$5,673.06	\$8,741.14	\$6,484.86	\$5,308.29	\$8,320.38	\$	\$748,770.67
Shopify Total Sales	\$6,598.73	\$9,642.54	\$9,486.7	\$6,342.13	\$10,325.74	\$7,631.54	\$8,107.32	\$8,435.69	\$4,972.58	\$11,517.29	\$8	\$890,301.95
Shopify Gross Sales	\$6,497.17	\$7,105.82	\$6,591.36	\$5,318.4	\$5,866.71	\$6,647.78	\$7,202.95	\$7,740.64	\$4,192.63	\$7,894.35	\$7	\$731,671.65
Shopify Tax	\$253.16	\$321.49	\$223.48	\$273.41	\$285.22	\$293.12	\$312.6	\$292.26	\$252.59	\$367.25		\$31,036.75
Shopify Sale Quantity	1,074	1,664	1,296	1,340	1,682	1,409	1,856	1,409	961	1,789		149,258
Shopify Orders	529	705	739	543	646	589	769	747	482	788		74,970
Shopify Returns	\$110.69	\$126.17	\$159.22	\$121.13	\$157.83	\$123.29	\$181.83	\$142.71	\$111	\$162.52		\$14,668.9
Shopify Discounts	\$605.16	\$720.63	\$608.99	\$681.19	\$662.52	\$606.41	\$702.67	\$621.12	\$492.13	\$1,001.59		\$72,258.97
Shopify Shipping	\$369.2	\$542.7	\$444.53	\$402.84	\$451.84	\$429.46	\$534.22	\$508.17	\$367.91	\$639.9		\$51,383.25

