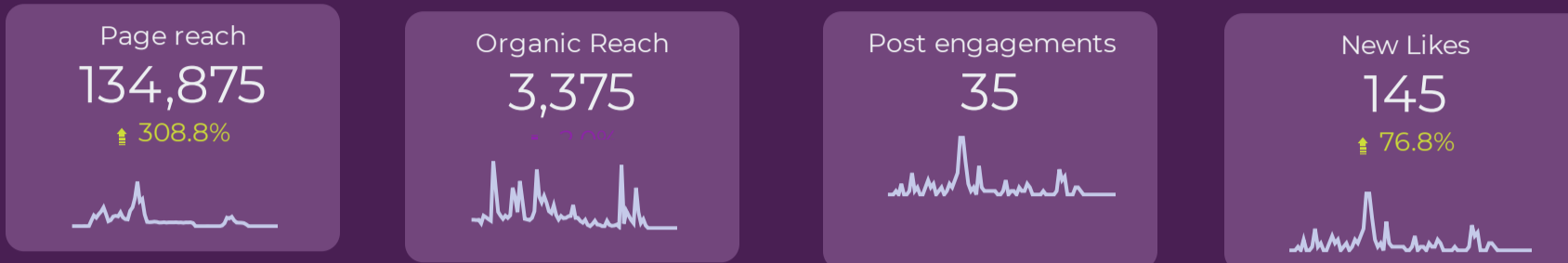
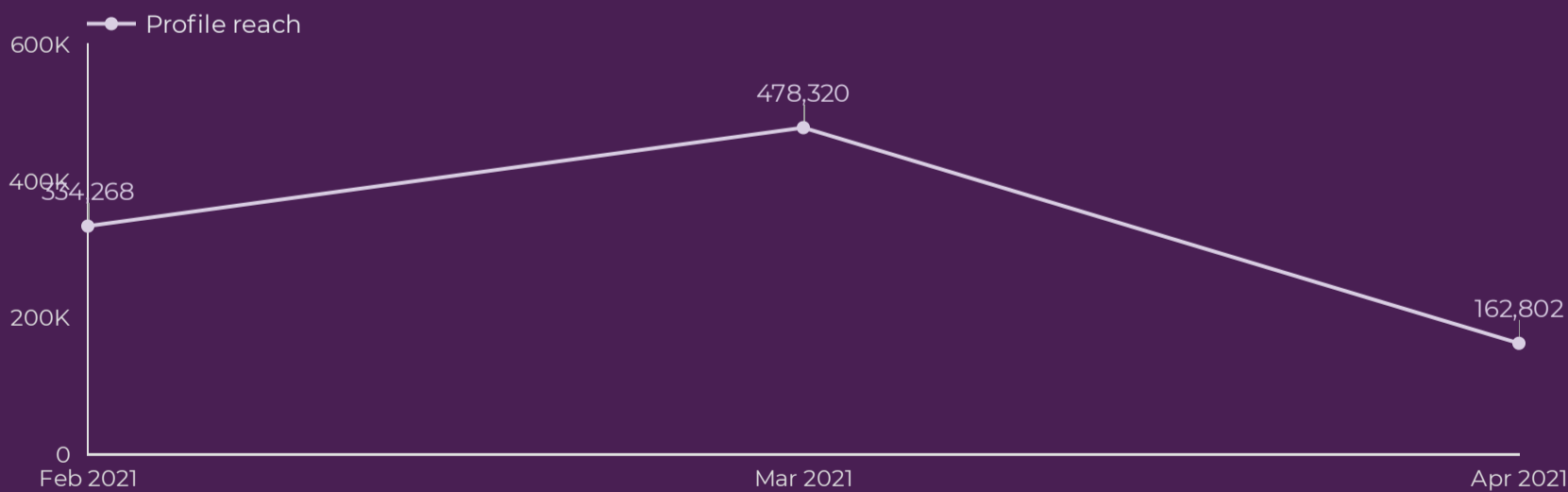


### Facebook Page Insights



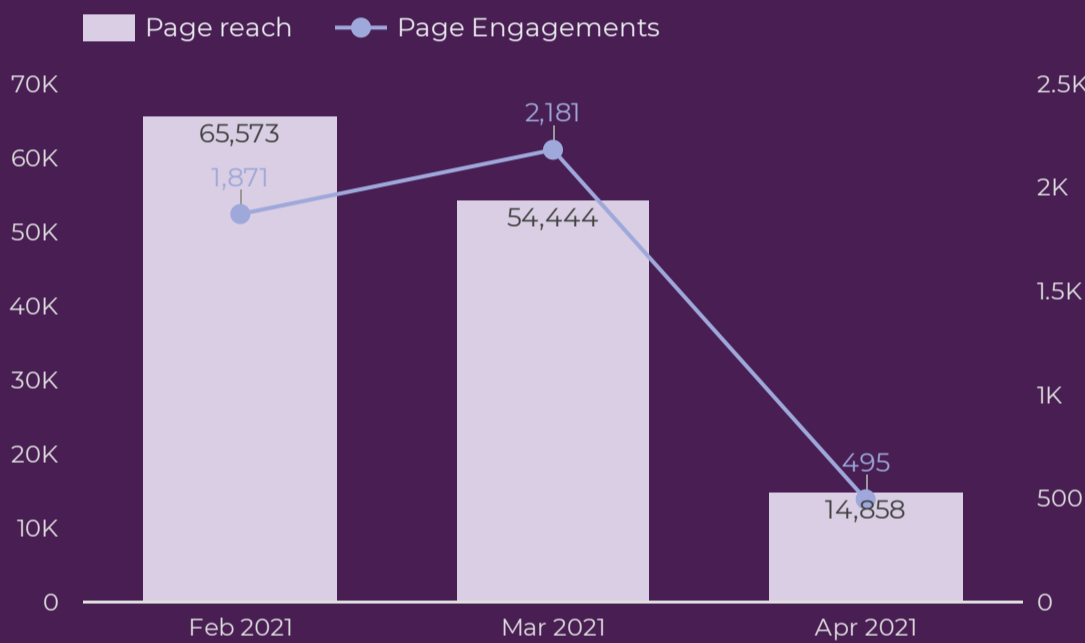
### Instagram Insights



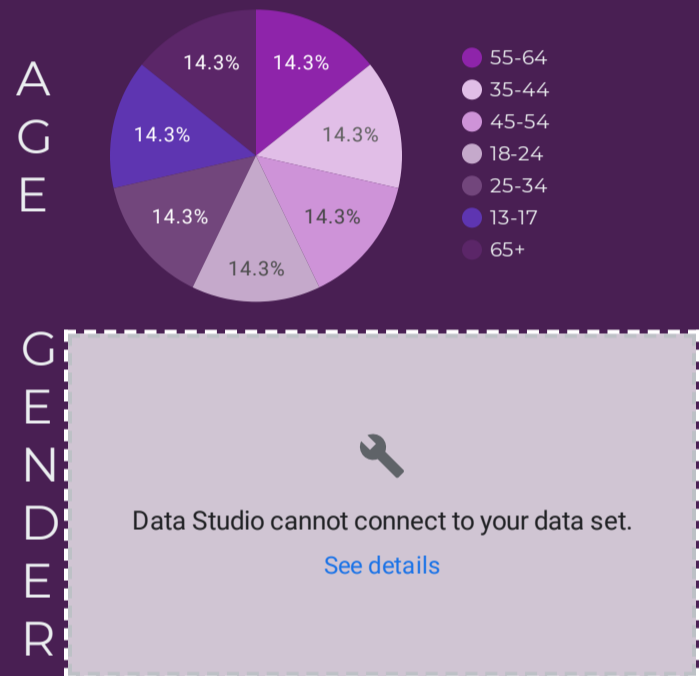
### PAGE OVERVIEW

<b>Page reach</b> <b>134,875</b> ↑ 308.8%	<b>Page Engaged Users</b> <b>3,539</b> ↑ 320.8%	<b>New Likes</b> <b>145</b> ↑ 76.8%	<b>Positive Actions</b> <b>609</b> ↑ 160.3%
<b>Page actions: Like</b> <b>343</b> ↑ 236.3%	<b>Page actions: Wow</b> <b>1</b> 0.0%	<b>Page actions: Haha</b> <b>4</b> ↑ 300.0%	<b>Page Negative Actions</b> <b>0</b> N/A

### PAGE GROWTH




### DEMOGRAPHICS



### POST PERFORMANCE ANALYSIS

Post Image	Post message	First 5 Post Comments	Post engagements	Post shares	Post Comments Count	Post actions: Like
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1.  Do you work on an agency? We created this Facebook Ads Dashboard for you on #googledatastudio [Free]. Download it here: [bit.ly/AgenciesDashboard](https://bit.ly/AgenciesDashboard)

This Dashboard is based on a real use case! we hope you find it useful. Some things you need to know:

- ✓ You can see an overview of your client's performance in Facebook Ads and Instagram Ads with this Dashboard
- ✓ Also, it allows you to see the specific performance and each ad (with pictures included)
- ✓ Focus on getting real results tracking the KPI's that matters

21	1	0	6
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2.  New Template! In case you missed it here is the link to download the new Data Studio template: <https://bit.ly/E-commerceTemplate>

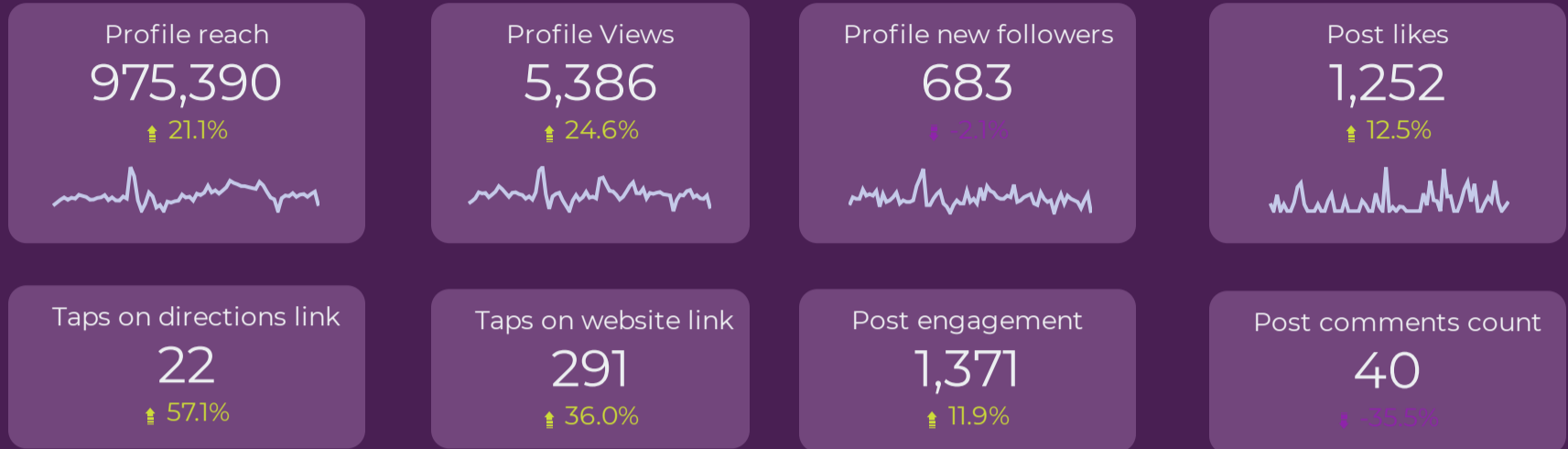
- ✓ Track your sales
- ✓ Measure your ads spend
- ✓ Understand your client's demographics
- ✓ Understand your conversions segmented by behavior and demographics
- ✓ Track your ads performance

This is for you if:

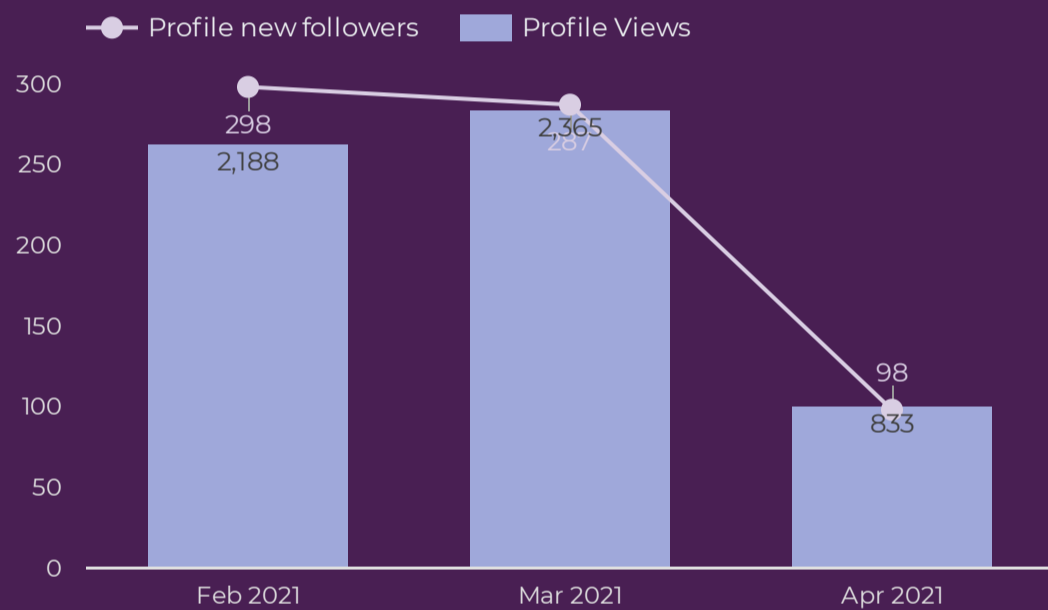
- You have e-commerce
- You work in an agency that has businesses as clients and wants to have all their data in a single place, this template is for you

14	0	0	2
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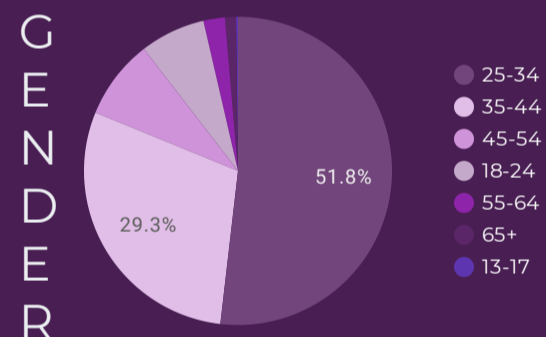
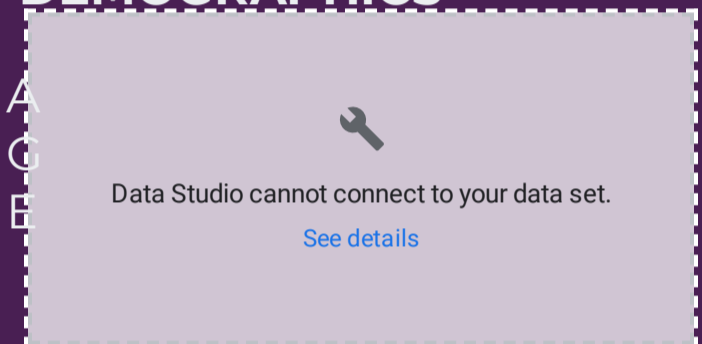
### PAGE OVERVIEW



### ACCOUNT GROWTH



### DEMOGRAPHICS



### POST PERFORMANCE ANALYSIS

Post image	Post's first 3 comments	Post reach	Post likes	Post saves	Post comments count
1.	Estoy interesada:!!!:Muestren avance de obra!!!	1,565	48	4	2
2.		1,684	44	2	0
3.		932	20	1	0
4.	Excelente:!!!:Será hermoso 🙌 👍:!!!:@jennifer.duque.946 ya casi 😊😊	1,961	53	5	8
5.	❤️	2,044	87	3	1
6.	Donde será?	972	26	2	1
7.		1,402	40	4	0
8.		1,110	32	3	0



## Template Set Up

1. Create a copy of this template by clicking the button "USE TEMPLATE".
2. Click on "RESOURCE" and select - Manage added data sources - then select the data source you want to add and click on "Edit" then click "Edit Connection" and choose the Facebook or Instagram Account you want to select.
3. The connector should update the template with the accounts you selected

1. Create a copy of this template by clicking the button "USE TEMPLATE".
2. Click on **"CREATE NEW DATA SOURCE"**. Connect your Facebook Ads data, search "Porter" and choose the **"Facebook ads + Instagram ads"** connector, by Porter Metrics or any of the other connections we offer.
3. To connect more accounts like done with Google Analytics and Facebook,, go to Resource - Manage added data sources - New data source, and repeat the setup process.

## Keep Learning

If you want to learn more about Google Data Studio:

[Google Data Studio Support Group](#)

[Watch the Google Data Studio Complete Tutorial](#)

If you want to learn more about Google Data Studio:

[Google Data Studio Templates](#)

## Video Tutorial - Set up

How to connect your Data [click here](#)

Learn how to blend your Data [click here](#)